

Press Release
For Immediate Release

27 August 2014

Discovery Bay - Discover the Place

*Discover Hong Kong's hidden scenic spots
Enter our Facebook Photo Quiz to Win a Prize*

Autumn is approaching. It's about time for keen hikers and photographers, whether amateur or professional, to start planning hiking trips to outlying islands in Hong Kong to behold the beauty of nature. Cheung Chau, Mui Wo and Lamma Island may be the first few hot spots to pop up in your mind, but wait till you have explored the transformed leisure spot – Discovery Bay. Surrounded by the beautiful South China Sea, Discovery Bay is located on the northeastern coast of Lantau Island. Its southern European ambience provides various delightful sceneries that are worth exploring.

Discovery Bay is surrounded by the 465-metre high Lo Fu Tau Mountain and two bays – Tai Pak and Yi Pak Bays. Such picturesque view is best to be enjoyed from the Lookout Point. Hikers can start off from Mui Wo. The lush woods, the ancient Trappist Haven Monastery and the majestic Silvermine Waterfalls en route are surely a treat for the eyes, while photographic enthusiasts can gear up and explore the multifaceted greeneries. The sunrise at Tai Pak Beach and the Disneyland fireworks display viewed from the beach are the most romantic moments to be captured.

To find out more about the serene and scenic environment in Discovery Bay, check out the “Visit Discovery Bay” Facebook page from 12 September, on which a scenic spot will be introduced per week for four consecutive weeks, and a quiz will be hosted. The first 100 participants each week who give the correct answer to the name of the spot will receive a prize.

Details of the “Discovery Bay - Discover the Place” Facebook Photo Quiz

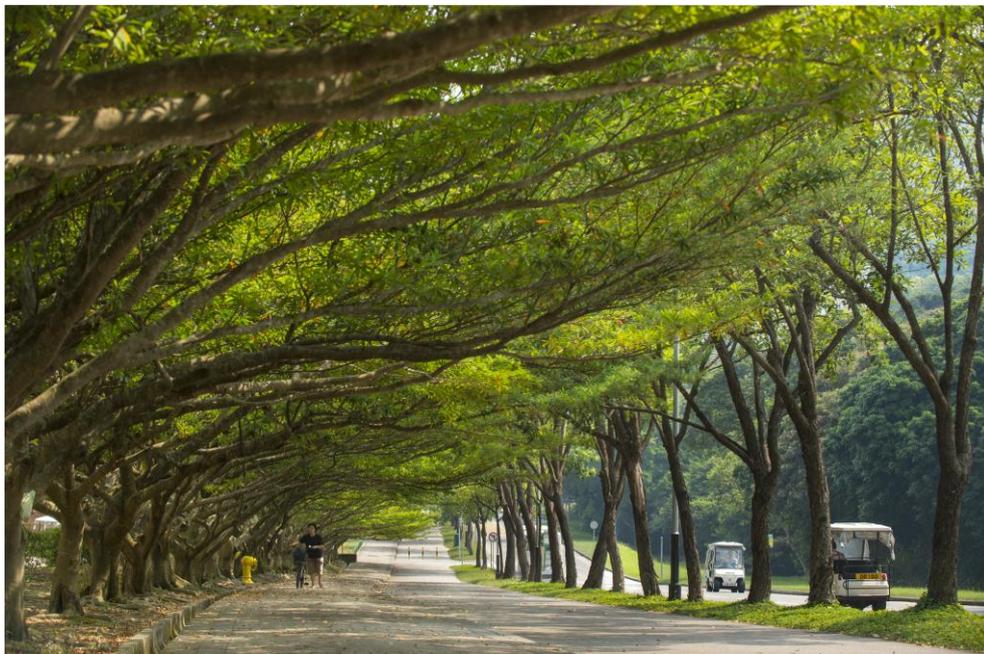
Starting Time: 1pm on every Friday from 12 September to 3 October (Four consecutive weeks)

Closing Time: 6pm on every Thursday from 18 September to 9 October

Rules: “Like” the “Visit Discovery Bay” Facebook page during the designated period. Name the scenic spot shown in the photo and fill in your contact information. The first 100 persons who give the correct answer in each week will receive a prize. Each participant may participate only once a week but may participate every week for four weeks

Prizes: HK\$100 D’Deck voucher (with no minimum spending), inflatable beach bag, The Bounty 4GB USB drive (limited edition) and round-trip ferry ticket from Central Pier 3 to Discovery Bay (value: HK\$80)

Picturesque Sceneries at Discovery Bay





About Discovery Bay

Perfectly framed by mountains and surrounded by the beautiful South China Sea, Discovery Bay, a serene resort development on the northeastern coast of Lantau Island, is a peaceful oasis away from hectic Hong Kong. It is only a step away from downtown Central, the Hong Kong International Airport, Hong Kong Disneyland, Ngong Ping 360, Po Lin Monastery, Giant Buddha and Wisdom Path, creating a great leisure spot for locals and tourists.

Discovery Bay offers a wide selection of leisure and wellness activities including the renowned oceanfront alfresco dining hotspot D'Deck, the only European tall ship in Hong Kong The Bounty, a 400-metre-long beach, the seaside DB North Plaza and the deluxe resort hotel Auberge Discovery Bay Hong Kong.

Easily accessible, Discovery Bay is just 25 minutes away from Central by ferry or 15-30 minutes away from Tung Chung or Sunny Bay MTR Stations or Hong Kong International Airport by bus.

Ends